



# JokeyPhone

*Helping the world tell great jokes.*

What the **hell**  
is a  
**JokeyPhone???**



# What the hell is a JokeyPhone???

- **JokeyPhone** is a tool to help people tell, hear, remember, and pass on great jokes.
- **JokeyPhone** is the Wikipedia of jokes.  
The world's digital joke book.





**JokeyPhone** is a website and a phone app  
and a **TV show** that allows you to access  
hundreds of jokes from thousands of  
categories in lightning quick video files.







**JokeyPhone** is me, hearing a great joke,  
're-telling it', (Using your webcam or phone  
camera, our unique teleprompter), then  
sending it on to you.

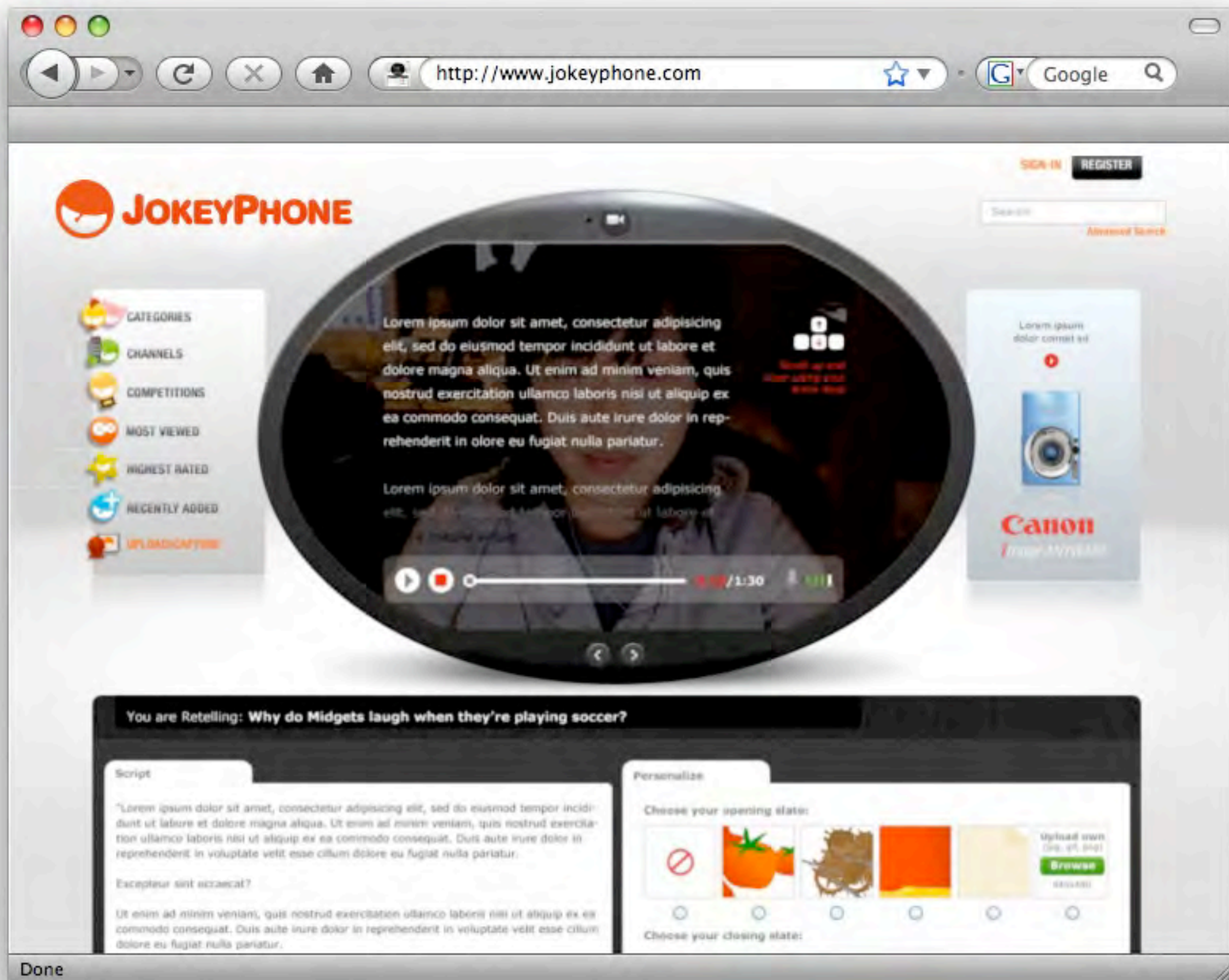






Done





**JokeyPhone** is so easy, and so  
much fun, and it makes you look  
so damn clever.



# JokeyPhone will be the best joke site on the planet on the day we launch.

*It's sad, but it's true. There's a lot of great comedy sites. A lot of stand-ups doing 'bits'. A lot of funny shorts. But the street level joke is not in good shape out there my friends...*



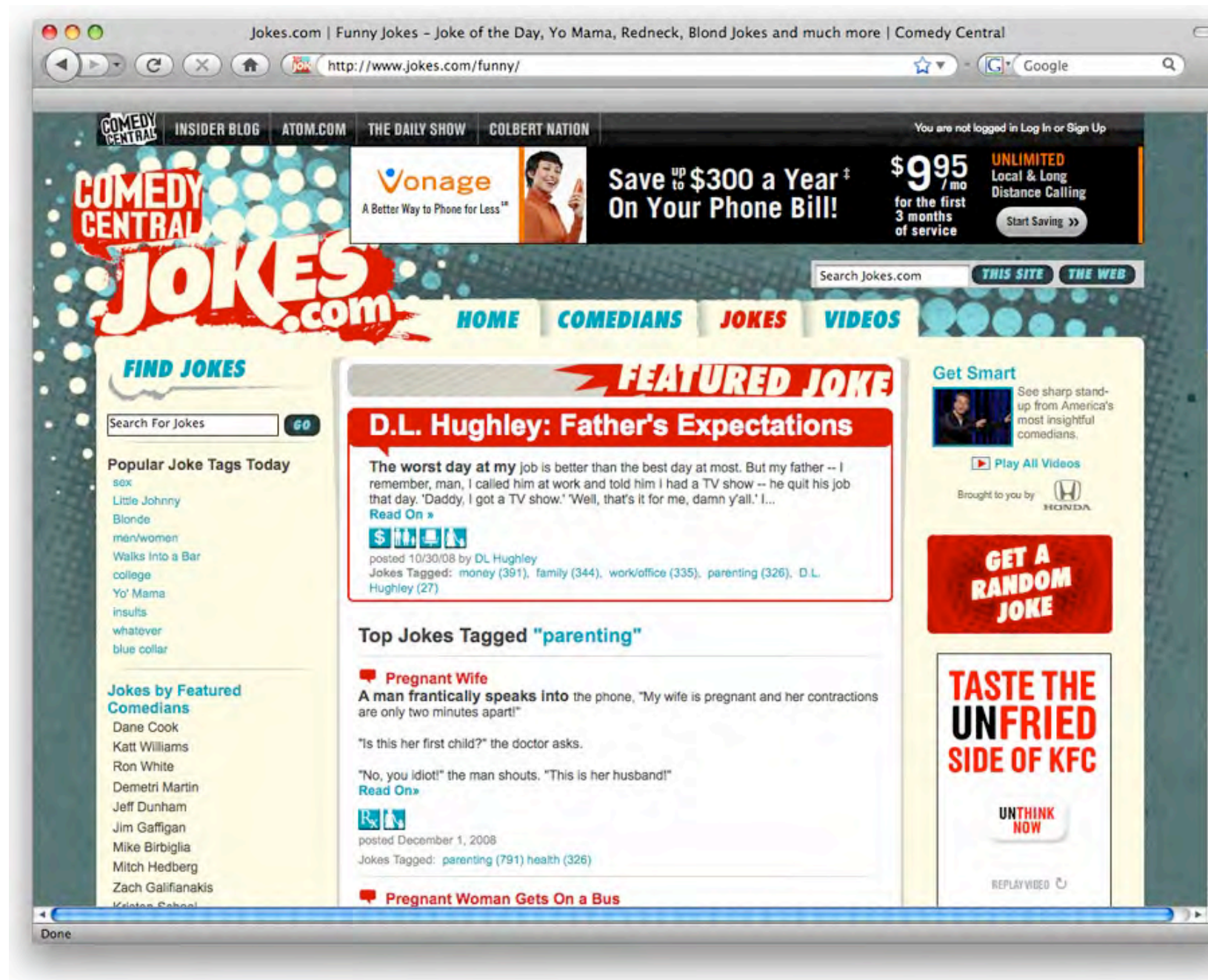


# JokeyPhone will be the best joke site on the planet on the day we launch.





# JokeyPhone will be the best joke site on the planet on the day we launch.



You just saw the three biggest joke sites on the planet. *The big dogs.*

Now, here's **JokeyPhone...**







Must be nice to be **King**  
on the day you are born.





- **JokeyPhone** understands completely the one-to-one nature of online entertainment. Quick. Funny. Malleable. Easily personalized.
- **JokeyPhone** allows for micro-fame in targeted market.
- **JokeyPhone** can be an extension for both technology and content partners. (phone, TV, websites, widgets, and bundled content.)



But how do you *monetize* something like this?  
I mean *c'mon man*, have you read the news?

***Things are not good!***



- **JokeyPhone** can easily fill insatiable content needs for existing sites in return for ad revenue share, or as favored placement to build **JokeyPhone's** page views.
- **JokeyPhone** allows for television and media branding in the form of a television strip show and comedy specials.
- **JokeyPhone's** brand name recognition can be built into merchandizing tie-in such as Jokey Phone Books, calenders, greeting cards, (traditional and new media) and DVDS.



Okay, ***JokeyBoy***, you need to  
break that down a little....





Fine. *Here we go –*

The ways **JokeyPhone**  
makes *money.....*



# **Phase One** *(the very early days)*

## **JokeyPhone Partners With Existing Sites**

In exchange for fresh, constant, clever content, we get a corner, block, or channel on their site and we either get a small piece of the ad revenue they bring in, or we get placement that ups our page views/visibility.



Funny Videos on Funny or Die. Watch funny videos featuring celebrities, comedians and you.

http://www.funnyordie.com/

Google


**funny OR DIE**  
I've got a murder boner!

QuickList (0) Join Log in Upload Search

HOME BROWSE FOD EXCLUSIVES CATEGORIES

Most Viewed | Most Favorited | Most Recent | Previously Featured | Mobile | Games | Forums | Blog


### TODAY'S FEATURED VIDEOS PICKED BY FUNNY OR DIE



**FOD EXCLUSIVE**


**JOKE OF THE DAY**

**JOKEYPHONE**




**FOD EXCLUSIVE**

**Straight Talk w/Carson Kressley**  
The audio CD set tha...




**FOD EXCLUSIVE**

**Batman Garage Sale with Adam West**  
Poor Adam West...J...



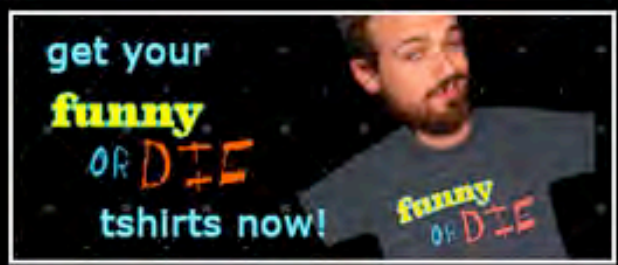
**Swineface**  
Researchers have recently identified the pl...



**Auto-tune the News Part 1**  
It's all about march....

**05/01 Weather Forecast**  
Rain of frogs accompanied by Almee Mann sing-a-long.


get your **funny OR DIE** tshirts now!




**CIVONY**

**Free Forever**

**Play Now**




### BEST OF THE WEEK




**FOD EXCLUSIVE**

**EXCLUSIVE Land Of The Lost Set V...**  
Seth Morris visits ...




**FOD EXCLUSIVE**

**Casual Sex Episode Two: Play Date**  
One woman's search f...



**FOD EXCLUSIVE**

**The Amazing Adventures of David and...**  
Jennle and David loo...







**FOD EXCLUSIVE**


**Denise Richards' Funbags**  
What is Denise Richa...

Haven't been here lately? Check out our [Previously Featured Funny Videos](#)

### USER PICKS YOU GUYS ARE GREAT

### CELEBRITY PICKS



**Rob Riggle's Picks**  
3 Picks  
Last Updated: April 27

Read googleads.g.doubleclick.net

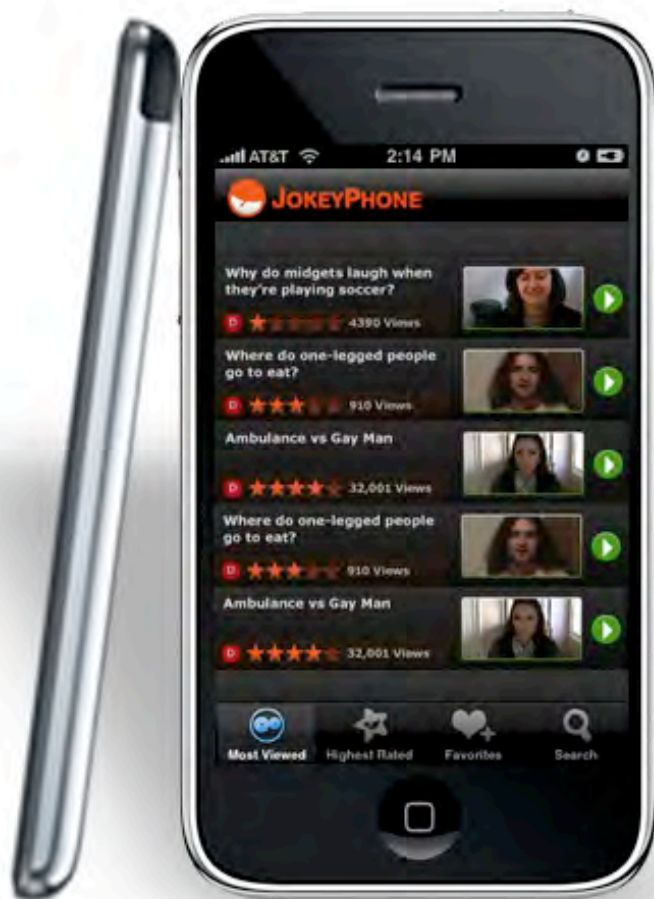






# Phase One

We build **JokeyPhone** iPhone, Blackberry, Google, and Noika free phone apps that allows watching and telling jokes from Mobile handsets.



# Phase One

By using partnership, phone apps, and viral marketing quickly build to enough page views where we can break even.



# Phase One

**Numbers Goal: one million unique views.**

**Conservative Ad Prices** *(as per Todd Kreiger @ Denudo)*

Main Banner - 10 \$CP

Left Banner - 7 \$CPM

Right Banner - 7 \$CPM

**Total Banner Income** - 24,000 dollars a month / 288,000 dollars a year.

**Video Ads Income** - One million ads at 25 dollars \$CPM / 20,000 dollars a month / 240,000 dollars a year.

*(If every home page viewer watches two jokes and video ads roll on second joke viewed.)*

**Total Income** - one year, at one million monthly unique views /  
578,000 dollars





# Phase One

**Numbers Goal: three million unique views.**

**Conservative Ad Prices** *(as per Todd Kreiger @ Denudo)*

Main Banner - 15 \$CP

Left Banner - 10 \$CPM

Right Banner - 10 \$CPM

**Total Banner Income** - 105,000 dollars a month / 1,206,000 dollars a year.

**Video Ads Income** - One million and a half ads at 35 dollars \$CPM / 52,000 dollars a month / 624,000 dollars a year.

(If every home page viewer watches two jokes and video ads roll on second joke viewed.)



## Phase Two

With forward growth as year one ends, in addition to selling banner ads or video rolls, or even in place of, we sell 'monthly client skins' and ten monthly or bi-monthly 'contests'









# Phase Two

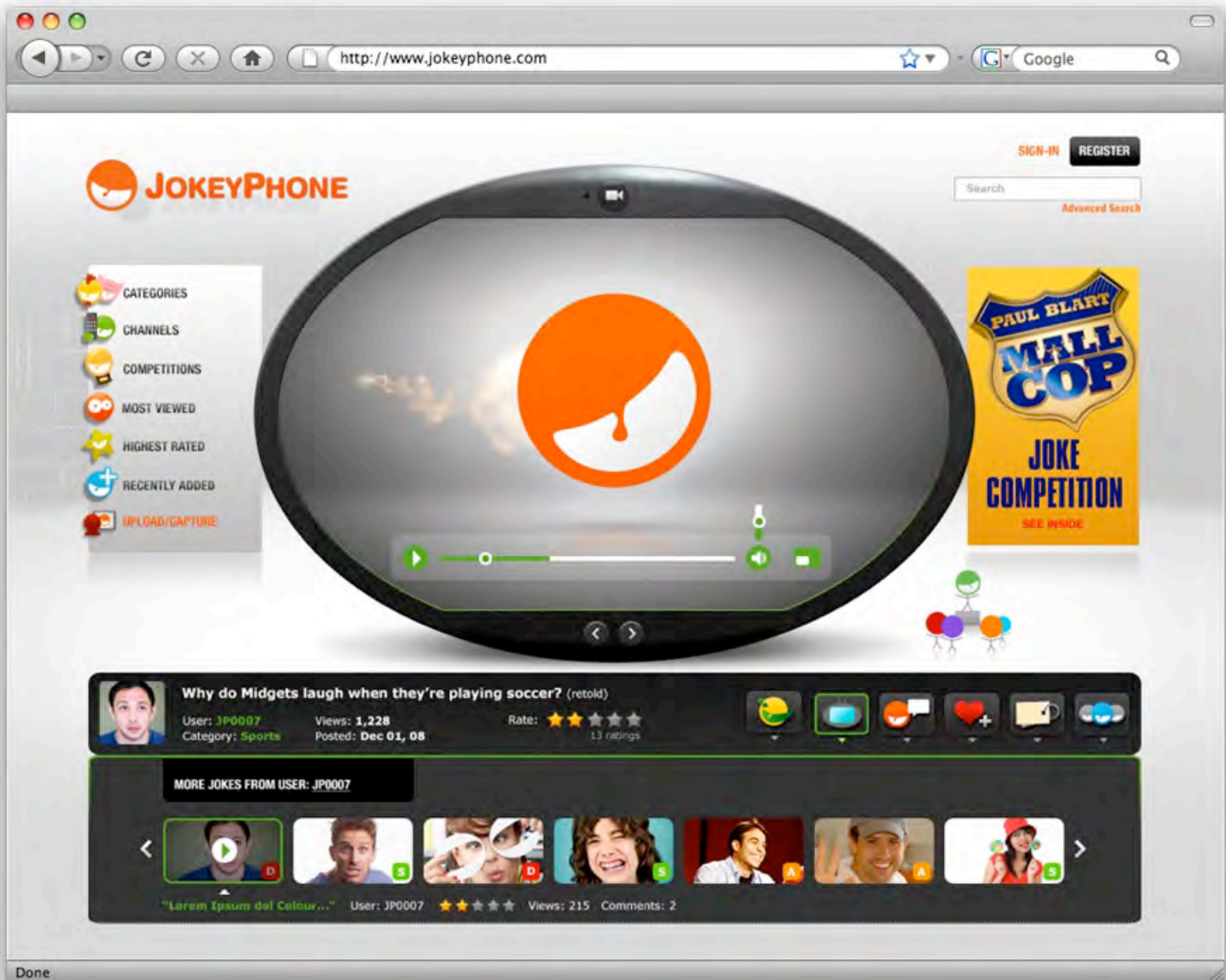
The concept being that what is worth maybe 35-60 cents per \$CPM as a total of banner and video adds, or 35 to 60 thousand dollars a month, per one million viewers, is worth more in the total sum of pure sight identification and branding.

*(\*What is worth 60 dollars per \$CPM for three banners and a video ad split up among products, becomes a package worth 85 dollars \$CPM when the ideal of customization is maximized.)*

When our the **JokeyPhone** concept itself becomes an ad for the product.











Done

## Phase Two

In the same vein, we will hold six contests a year and sell sponsorships that give away products and services to our winners and a fee to us for hosting and servicing the competition.

























- TELL A JOKE
- JOKES
- CHANNELS
- COMPETITIONS
- MOST VIEWED
- HIGHEST RATED
- RECENTLY ADDED

SONY

Take the  
Show on  
the Road



SONY

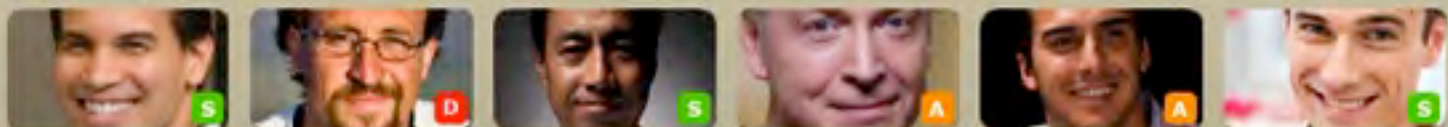
Have your father tell his favorite joke. He may just win the...

## Father's Day Joke Off

Enter  
YOUR  
Father



FAVORITE FATHER JOKES



# Phase Three – Year Three *(maybe sooner)*

## ***This is where it gets to be fun!***

- We produce a nationally televised original strip comedy show version of **JokeyPhone**. (*America's Funniest Home Videos* meets *Make Me Laugh* meets *American Idol*, meets *Deal Or No Deal*.)
- A fast, funny, half hour show using the best jokes of the site.
- Prizes are given out to users whose jokes are told. People get to be on TV and they win a new camcorder!
- Celebrities tell their favorite jokes for their favorite charities.
- Top *Jokers* come to LA and appear live to tell jokes and perform in joke-offs.





# Thursday 5/14 Prime Time

Customers in some Mountain Time states now receive the Pacific version of our prime-time grids, instead of the Eastern/Central version, and will need to make the necessary time adjustments.

Pacific	8:00pm	8:30pm	9:00pm	9:30pm	10:00pm	10:30pm
SPONSORED SPOTLIGHT						
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BROADCAST						
ABC	Ugly Betty (CC): A photo shoot with Adele is the final YETI assignment for Betty, Matt and Marc. Matt's mother asks a favor of Betty. <b>HD NEW</b>		Grey's Anatomy (CC): Season 5 finale: Izzie decides whether to undergo cancer surgery; Mark prepares to move forward with Lexie; Bailey learns whether she'll get her pediatric fellowship; George makes an announcement; and Owen makes a reassessment. <b>HD NEW</b>			
CBS	Survivor: Tocantins—The Brazilian Highlands (CC): Another castaway is voted out of the game. Jeff Probst is the host. <b>HD NEW</b>		CSI: Crime Scene Investigation (CC): The CSIs investigate murders linked to a scam involving rare poker chips. <b>HD NEW</b>		(10:01) CSI: NY (CC): A CSI team member is killed and another is seriously wounded when kidnappers snatch a publishing mogul's son. <b>HD NEW</b>	
The CW	Smallville (CC): Oliver wants to kill Doomsday when Clark hesitates to commit murder. <b>HD NEW</b>		Supernatural (CC): The fourth season ends with preparations for the apocalypse. <b>HD NEW</b>		Local Programming	
Fox	Bones (CC): The fourth season ends with a murder at a nightclub that makes suspects out of the entire Jeffersonian team. <b>HD NEW</b>		Hell's Kitchen (CC): Season 5 finale: The final two contestants square off in their last dinner-service competition. <b>HD NEW</b>		Local Programming	
ION	Reba: Van reconciles with his parents. <b>HD</b>	★ ★ ★ The Hunt for Red October (1990) (CC): Tom Clancy's thriller about a Soviet commander (Sean Connery) heading for the U.S. coast in a missile-laden supertanker. Alec Baldwin, Scott Glenn, Sam Neill, James Earl Jones, Lysenko, Joss Ackland.				
MyNetworkTV	★ ★ ★ The Last King of Scotland (2006) (CC): Biopic of dictator Idi Amin, his troubled reign. <b>HD</b>				Local Programming	
NBC	My Name Is Earl (CC): Earl looks for Dodge's father. <b>HD NEW</b>	Parks and Recreation (CC): Leslie meets with a bigwig. <b>HD NEW</b>	The Office (CC): The annual company picnic is held. <b>HD NEW</b>	(9:31) 30 Rock (CC): Jack connects with his dad. <b>HD NEW</b>	Southland (CC): Ben takes a personal interest in a spree of home invasions by jewelry thieves in Bel Air when a friend becomes a victim. <b>HD NEW</b>	
PBS	This Old House Hour (CC): The first and second floors; the landscaping plan. <b>HD</b>		Antiques Roadshow (CC): Part 3 of 3 in Hartford, Conn., visits Mystic Seaport. <b>HD</b>		Adventure Lodges of North America (CC): U.S. adventure lodges. <b>HD</b>	
Univision	Cuidado con el Ángel (CC)		Mañana Es para Siempre (CC)		Mujeres Asesinas (CC)	
CABLE						
ABE	First 48 (CC): In Miami, the decomposing body of a boy is found in a dumpster. <b>HD</b>		First 48 (CC): A mass murder in Memphis involving four adults and two children is investigated. <b>HD</b>		First 48 (CC): A triple shooting in Detroit leaves two people dead and injures a teen. <b>HD</b>	
ABC Family	★ ★ Legally Blonde (2001) (CC): Breezy romp about a ditz (Reese Witherspoon) who attends Harvard Law School to win back her beau, Luke Wilson, Selma Blair. <b>HD</b>				America's Funniest Home Videos (CC): A Disney vacation is awarded to a viewer. <b>HD</b>	
AMC	★ ★ Ocean's Twelve (2004) (CC): Steven Soderbergh's sequel to the box-office hit "Ocean's Eleven" is unabashedly lazy, but George Clooney and Co. have style and charm as thieves on a European crime spree. Brad Pitt, Catherine Zeta-Jones, Don Cheadle, Matt Damon, Julia Roberts, Elliott Gould, Bernie Mac.					
Animal Planet	Blue Planet: Seas of Life (CC): Examining tidal action. <b>HD</b>		Yellowstone: Tales From the Wild (CC): The opener of a series following a year in the intertwined lives of wolves, grizzlies, buffalo and antelope in Yellowstone National Park.			
BBC America	Top Gear (CC): Season 9 opens. <b>HD</b>		Being the Sexiest (CC): What it takes to be sexy.		Top Gear (CC): Season 9 opens. <b>HD</b>	
BET	★ ★ Never Die Alone (2004): Convulsed, flashback-heavy look at the life and death of a drug dealer (DMX), and the aspiring writer (David Arquette) who inherits all of the kingpin's worldly possessions.				College Hill: South Beach (CC)	College Hill: South Beach (CC)
BIO	Chris Isaak Hour: Trisha Yearwood is the guest. <b>HD</b>		Biography: Profiling singer Boy George. <b>HD</b>		Biography (CC): Profiling Paul Reubens. <b>HD</b>	
Bravo	The Real Housewives of New York City Reunion (CC): Part 2 of 2. A reunion edition. <b>HD</b>		The Real Housewives of New York City Reunion (CC): Part 2 of a reunion edition. <b>HD NEW</b>		Fashion Show (CC): Two fashion-themed contests challenge the remaining designers. <b>NEW</b>	
Cartoon	Chowder (CC)	Flapjack (CC)	6teen (CC)	Total Drama Island	King of the Hill (CC) <b>HD</b> King of the Hill (CC) <b>HD</b>	
Cinemax	(6:30) Murder by Nos. A: A cop hunts for a killer. R		The Strangers (2008) (CC): Grim shocker about a couple (Scott Speedman, Liv Tyler) terrorized by three masked intruders. Gemma Ward. <b>HD</b>		Definitely, Maybe (2008) (CC): Ryan Reynolds, Rachel Weisz, Isla Fisher. <b>HD PG-13</b>	
CMT	Extreme/Home: A widow's home is redone. <b>HD</b>		★ ★ Rambo: First Blood Part II (1985) (CC): Sylvester Stallone ransacks through Southeast Asia.			
CNBC	Mad Money <b>NEW</b>		Fast Money (CC)		Playing to Win: The video-game industry. <b>HD</b>	
CNN	(7:00) Anderson Cooper 360 (CC) <b>HD</b>		Larry King Live (CC) <b>HD</b>		Anderson Cooper 360 (CC) <b>HD</b>	
Comedy Central	Daily Show With Jon Stewart (CC)		Colbert Report (CC)	Futurama: Leela gets a cosmetic second eye. <b>HD</b>	South Park: A societe visits South Park. <b>HD</b>	Krod Mandoon (CC): Arcadius is held captive.
Discovery	Dirty Jobs (CC): In N.Y.C., Mike climbs a building to the water tower and repairs an elevator. <b>HD</b>		Dirty Jobs (CC): A lake-clearing project unfolds in Connecticut; the host visits a gourd farm. <b>HD</b>		Deadliest Catch: Empty crab pots leave the skippers stumped. <b>HD</b>	
Disc. Health	Addicted to Food (CC): A 700-pound man. <b>HD</b>		Inside Brookline (CC): A 750-pound man.		Strictly Sex (CC): Addressing myths about sex. <b>HD</b>	
Disney	★ ★ A Goofy Movie (1995) (CC): Standard Disney musical finds Goofy trying to bond with son Max on a cross-country excursion.		Wizards/Place: Justin directs "Peter Pan." <b>HD</b>		Wizards/Place: Justin falls for a new girl. <b>HD</b>	
E!	20 Best & Worst Celebrity Plastic Surgery Stories (CC): Celebrity plastic-surgery tales are the focus.		Celebrity Medical Nightmares: In Their Own Words (CC): Serious health-care issues. <b>HD NEW</b>			
Encore	★ ★ Mimic (1997) (CC): In an effort to eradicate virus-carrying roaches, an entomologist (Mira Sorvino) unknowingly creates a species of giant bug that feasts on human flesh. Jeremy Northam, Josh Brodin. R		(9:50) ★ ★ Final Destination (2000) (CC): Students are stalked by the Grim Reaper. Devon Sawa. R			
ESPN	(7:30) NBA Playoff/To Be Announced (CC) <b>Live: HD</b>		SportsCenter (CC) <b>HD NEW</b>			
ESPN2	SportsCenter (CC) <b>HD NEW</b>		Baseball Tonight (CC) <b>HD</b>		NASCAR Now (CC) <b>HD</b> NBA Fastbreak (CC) <b>HD</b>	
Fine Living	Whatever, Martha!		Whatever, Martha!		Iron Chef (CC) <b>HD</b>	
Fox	Art of the Athlete (CC): A profile of Dan Jansen. <b>HD</b>		Insider Training (CC)		FitNation (CC): The latest fitness technology. <b>HD</b>	
Flix	★ ★ Roseland (1977): Manhattan's famous ballroom serves as a connecting link for three vignettes of city life. Teresa Wright, Lou Jacobi, Geraldine Chaplin, Don de Natale, Cleo, Helen Gallagher. PG					
Food	Good Eats (CC)	Good Eats (CC): Cheesy foods are spotlighted.	Iron Chef America (CC): Paul Bartolotta of Las Vegas challenges Mario Batali. <b>HD</b>		Ace/Cakes: A record-breaking cupcake. <b>HD</b> Ace of Cakes: A New York City skyline cake. <b>HD</b>	
Fox Movie Channel	(7:00) ★ ★ Cold Around the Heart (1997) (CC): David Caruso and Kelly Lynch as thieves. R		Life/FilmSchool: Guest: Lauren Shuler Donner.		★ ★ Capone (1975) (CC): Melodrama with Ben Gazzara as the Prohibition-era Chicago crime boss. Susan Blakely, Harry Guardino, John Cassavetes. R	
Fox News	O'Reilly Factor (CC) <b>NEW</b>		Hannity (CC) <b>NEW</b>		On the Record/Van Susteren (CC) <b>NEW</b>	
Fox Reality	Street Patrol (CC)		Street Patrol (CC)		Punk'd (CC) <b>HD</b> Punk'd (CC) <b>HD</b> American Idol Extra	

Content Ratings: (TV) Appropriate for all children (TV) For children age 7 and older (TV) General audience (TV) Parental guidance suggested (TV) May be unsuitable for children under 14 (TV) Mature audience only Additional symbols: (TV) Suggestive dialogue (TV) Fantasy violence (TV) Strong language (TV) Sexual activity (TV) Violence

Hosted by *Heroes* stars  
Hayden Panettiere  
& Masi Oka

## This Week ON THE JOKEYPHONE

The funniest jokes on the web,  
performed by YOU!

Thursdays  
8PMP/7PMC



## Phase Three – Year Three

**\*\***We then license show format to other countries in other languages as we will build country specific versions of the **JokeyPhone** site.







## Los Jueves 5/14

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Cartoon	Chowder (CC) <b>HD</b>	Flagjack (CC) <b>HD</b>	6teen (CC) <b>HD</b>	Total Drama Island (CC)	King of the Hill (CC) <b>HD</b>	King of the Hill (CC) <b>HD</b>
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Comedy Central	Daily Show With Jon Stewart (CC) <b>HD</b>		Colbert Report (CC) <b>HD</b>		Krod Mandoon (CC)	Krod Mandoon/Sword of Fire (CC) <b>HD</b>
Discovery	Dirty Jobs (CC) In N.Y.C., Mike climbs a building to the water tower and repairs an elevator. <b>HD</b>		Dirty Jobs (CC) A lake-cleaning project unfolds in Connecticut; the host visits a gourd farm. <b>HD</b>		Deadliest Catch: Empty crab pots leave the skippers stumped. <b>HD</b>	
Disc. Health	Addicted to Food (CC) A 700-pound man. <b>HD</b>		Inside Brookline (CC) A 750-pound man. <b>HD</b>		Strictly Sex (CC) Addressing myths about sex. <b>HD</b>	
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E!	20 Best & Worst Celebrity Plastic Surgery Stories (CC) Celebrity plastic-surgery tales are the focus. <b>HD</b>		Celebrity Medical Nightmares: In Their Own Words (CC) Serious health-care issues. <b>HD NEW</b>			
Encore	★ ★ Mimic (1997) (CC) In an effort to eradicate virus-carrying roaches, an entomologist (Mira Sorvino) unknowingly creates a species of giant bug that feasts on human flesh. Jeremy Northant, Josh Brolin. <b>HD</b>		(9-50) ★ ★ Final Destination (2000) (CC) Students are stalked by the Grim Reaper. Devon Sawa. <b>HD</b>			
ESPN	(7-30) NBA Playoff/To Be Announced (CC) Live. <b>HD</b>		SportsCenter (CC) <b>HD NEW</b>		NASCAR Now (CC) <b>HD</b>	
ESPN2	SportsCenter (CC) <b>HD NEW</b>		Baseball Tonight (CC) <b>HD</b>		NBA Fastbreak (CC) <b>HD</b>	
Fine Living	Whatever, Martha! (CC) Whatever, Martha!		How to Find a Husband (CC)		Iron Chef (CC) <b>HD</b>	
FX	Art of the Athlete (CC) A profile of Dan Jansen. <b>HD</b>		Insider Training (CC) <b>HD</b>		FitNation (CC) The latest fitness technology. <b>HD</b>	
Flix	★ ★ Roseland (1977) Manhattan's famous ballroom serves as a connecting link for three vignettes of city life. Teresa Wright, Lou Jacoby, Geraldine Chaplin, Don de Naskar, Cleo Helen Gallagher. <b>HD</b>					
Food	Good Eats (CC) <b>HD</b>	Good Eats (CC) Cheesy foods are spotlighted.	Iron Chef America (CC) Paul Bartolotta of Las Vegas challenges Mario Batali. <b>HD</b>		★ ★ Ace/Cakes: A record-breaking cupcake. <b>HD</b>	★ ★ Ace/Cakes: A New York City skyline cake.
Fox Movie Channel	(7-00) ★ ★ Cold Around the Heart (1997) (CC) David Caruso and Kelly Lynch as thieves. <b>HD</b>		Life/FilmSchool: Guest: Lauren Shuler Donner. <b>HD</b>		★ ★ Capone (1975) (CC) Melodrama with Ben Gazzara as the Prohibition-era Chicago crime boss. Susan Blakely, Harry Guardino, John Cassavetes. <b>HD</b>	
Fox News	O'Reilly Factor (CC) <b>HD</b>		Hannity (CC) <b>HD</b>		On the Record/Van Susteren (CC) <b>HD</b>	
Fox Reality	Street Patrol (CC)		Street Patrol (CC)		Punk'd (CC) <b>HD</b>	
					Punk'd (CC) <b>HD</b>	
					American Idol Extra	

Content Ratings: **G** Appropriate for all children | **PG** For children age 7 and older | **TV** General audience | **TV** Parental guidance suggested | **TV** May be unsuitable for children under 14 | **TV** Mature audience only Additional symbols: **D** Suggestive dialogue | **F** Fantasy violence | **L** Strong language | **S** Sexual activity | **V** Violence

Acogido por  
**José María Yazpik  
& Claudia Bassols**

# Esta Semana EN EL JOKEYPHONE

¡Los chistes más graciosos en  
la web realizados por ti!!

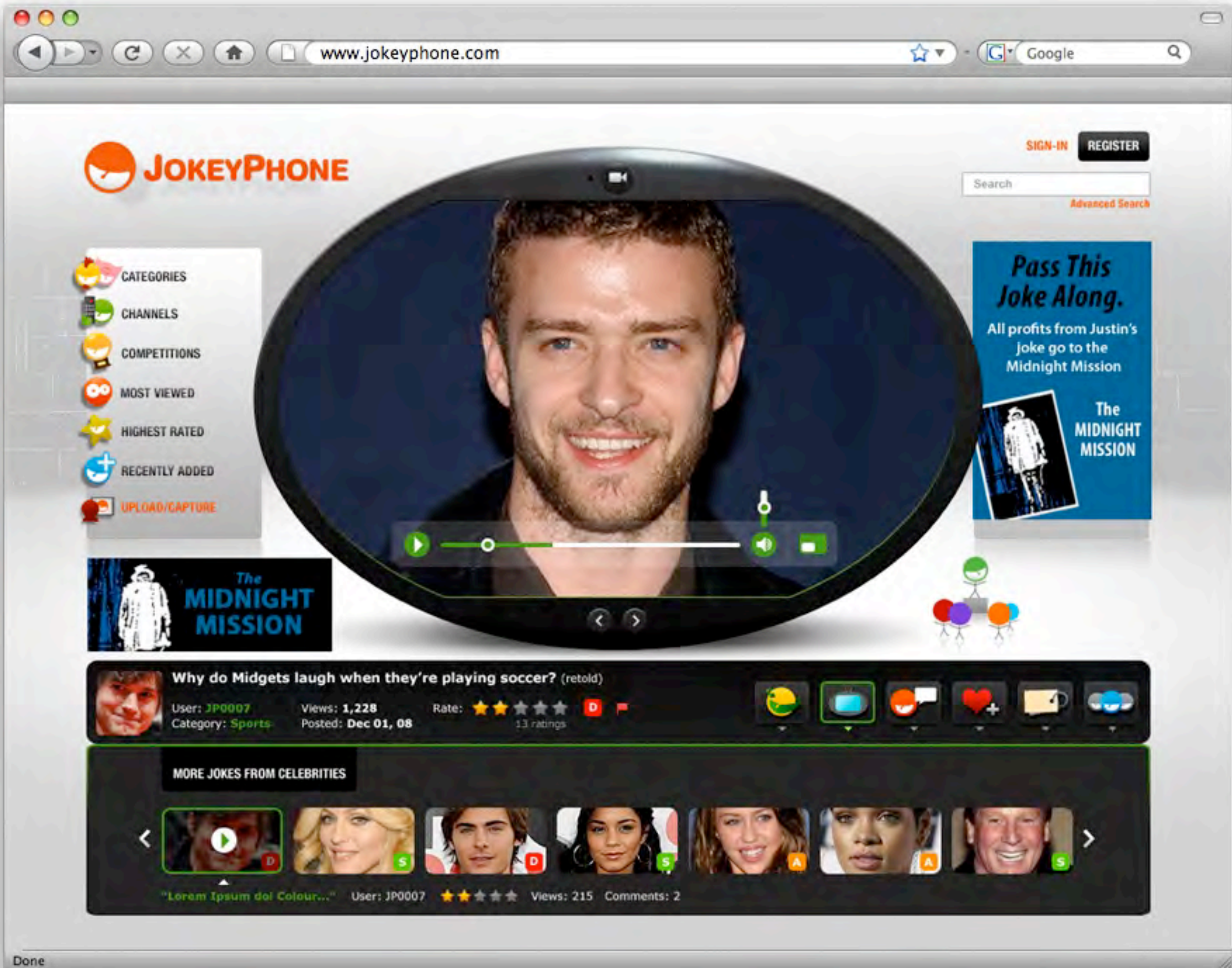
Los Jueves  
8PMP/7PMC



# Phase Four – Year Four

- We start to regularly produce live action version of jokes (blonde jokes acted out).
- We create an original series based on jokes we have done (Three Dumb-ass Blondes; ‘Yo mamma’s so fat’).
- Original movie shorts.
- Celebrity jokesters (charity drives for CPM’S).









# Phase Five – Years' Five & Six

- Original feature films grown from **JokeyPhone** lab ideas, comic joke shorts and series and internet viral marketing. Turns **JokeyPhone** brand into a feature film comedy brand.
- We use our site and our mobile handset access, our fan base to market our films and their openings.





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**MOVIES / IN THEATERS / STAR TREK**



**Three Dumb Blondes (2009)**

T-Meter Critics Top Critics RT Community My Critics My Friends

**95%** **TOMATOMETER**

**CERTIFIED FRESH** Rotten Tomatoes

Reviews Counted: 236  
Fresh: 225 Rotten: 11  
Average Rating: 8.1/10

**Consensus:** Star Trek reignites a classic franchise with action, humor, a strong story, and brilliant visuals, and will please traditional Trekkies and new fans alike.

**Rated:** PG-13 [See Full Rating] **Theatrical Release:** May 7, 2009 Wide  
**Genre:** Comedies **Box Office:** \$79,204,289

**Synopsis:** From the people who brought us JokeyPhone comes the wacky adventures of three dimwitted women out to take on the world. Based on the popular blonde jokes from their website, this full length feature captures... [More]

**Starring:** Chris Pine, Zachary Quinto, Karl Urban, Simon Pegg  
**Director:** J.J. Abrams [See More Credits]

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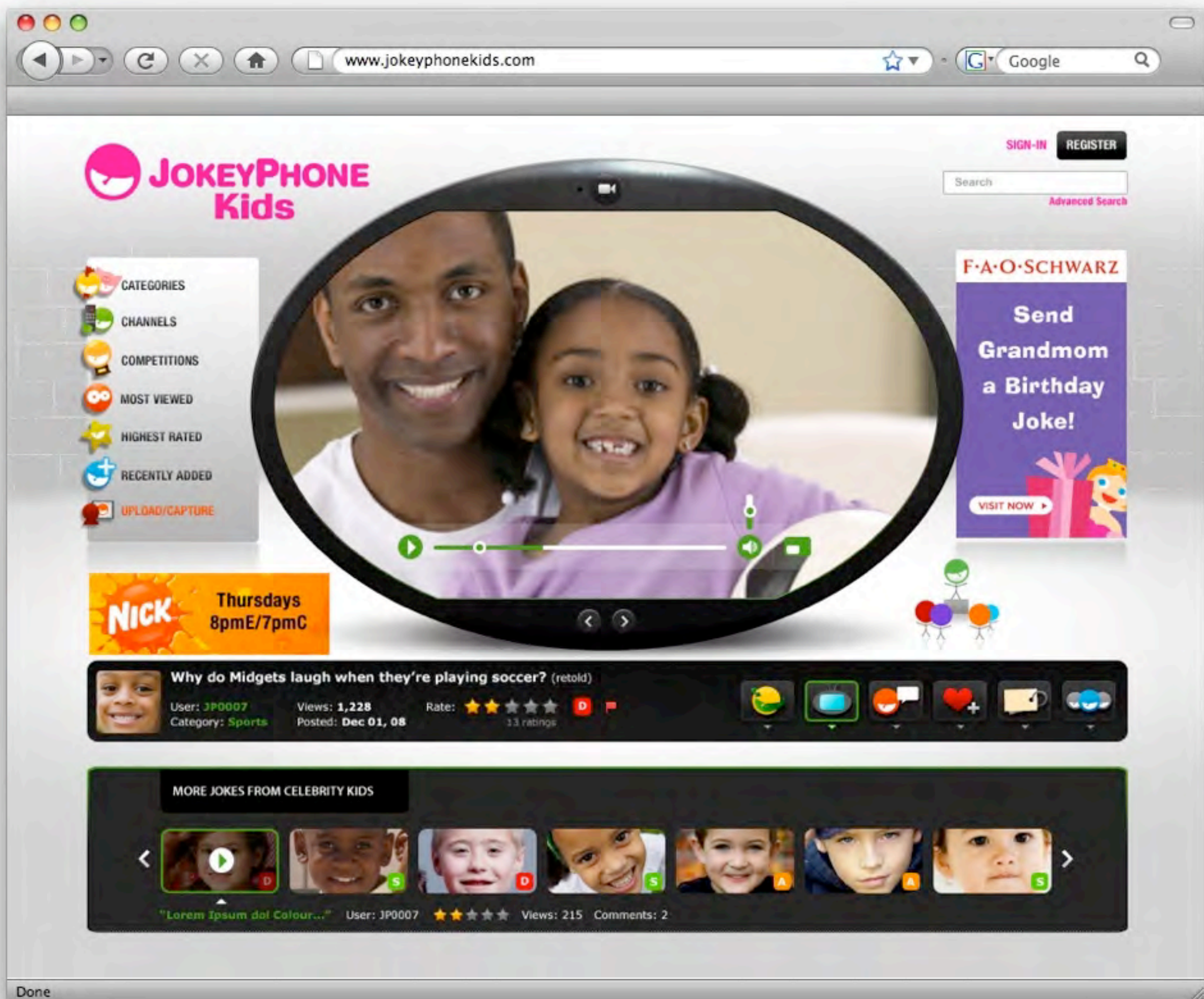
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**TOP BOX OFFICE**

95%	Star Trek	\$75.2M
36%	X-Men Origins: Wolverine	\$26.4M
29%	Ghosts of Girlfriends ...	\$10.3M
19%	Obsessed	\$6.6M
55%	17 Again	\$4.7M

Done







# Thursday 5/14 Prime Time

Customers in some Mountain Time states now receive the Pacific version of our prime-time grids, instead of the Eastern/Central version, and will need to make the necessary time adjustments.

Pacific	8:00pm	8:30pm	9:00pm	9:30pm	10:00pm	10:30pm
SPONSORED SPOTLIGHT						
	★ ★ The Da Vinci Code (2006) (CC) Ron Howard's disappointingly stodgy adaptation of the best seller about an expert on religious symbology (Tom Hanks) who uncovers a deadly conspiracy involving the life of Jesus Christ. Audrey Tautou, Ian McKellen, Jean Reno, Paul Bettany, Alfred Molina. <b>HD</b>					
BROADCAST						
ABC	Ugly Betty (CC): A photo shoot with Adele is the final YETI assignment for Betty, Matt and Marc. Matt's mother asks a favor of Betty. <b>HD NEW</b>	Grey's Anatomy (CC): Season 5 finale: Izzy decides whether to undergo cancer surgery; Mark prepares to move forward with Lexie; Bailey learns whether she'll get her pediatric fellowship; George makes an announcement; and Owen makes a reassessment. <b>HD NEW</b>				
CBS	Survivor: Tocantins—The Brazilian Highlands (CC): Another castaway is voted out of the game. Jeff Probst is the host. <b>HD NEW</b>	CSI: Crime Scene Investigation (CC): The CSIs investigate murders linked to a scam involving rare poker chips. <b>HD NEW</b>	(10/01) CSI: NY (CC): A CSI team member is killed and another is seriously wounded when kidnappers snatch a publishing mogul's son. <b>HD NEW</b>			
The CW	Smallville (CC): Oliver wants to kill Doomsday when Clark hesitates to commit murder. <b>HD NEW</b>	Supernatural (CC): The fourth season ends with preparations for the apocalypse. <b>HD NEW</b>	Local Programming			
Fox	Bones (CC): The fourth season ends with a murder at a nightclub that makes suspects out of the entire Jeffersonian team. <b>HD NEW</b>	Hell's Kitchen (CC): Season 5 finale: The final two contestants square off in their last dinner-service competition. <b>HD NEW</b>	Local Programming			
ION	Reba: Van reconciles with his parents. <b>HD</b>	★ ★ The Hunt for Red October (1990) (CC): Tom Clancy's thriller about a Soviet commander (Sean Connery) heading for the U.S. coast in a missile-laden supertanker. Alec Baldwin, Scott Glenn, Sam Neill, James Earl Jones, Lysenka, Jess Ackland.				
MyNetworkTV	★ ★ The Last King of Scotland (2006) (CC): Biopic of dictator Idi Amin, his troubled reign. <b>HD</b>					Local Programming
NBC	My Name Is Earl (CC): Earl looks for Dodge's father. <b>HD NEW</b>	Parks and Recreation (CC): Leslie meets with a bigwig. <b>HD NEW</b>	The Office (CC): The annual company picnic is held. <b>HD NEW</b>	(9-31) 30 Rock (CC): Jack connects with his dad. <b>HD NEW</b>	Southland (CC): Ben takes a personal interest in a spree of home invasions by jewelry thieves in Bel-Air when a friend becomes a victim. <b>HD NEW</b>	
PBS	This Old House Hour (CC): The first and second floors; the landscaping plan. <b>HD</b>		Antiques Roadshow (CC): Part 1 of 3 in Hartford, Conn., visits Mystic Seaport. <b>HD</b>	Adventure Lodges of North America (CC): U.S. adventure lodges. <b>HD</b>		
Univision	Cuidado con el Ángel (CC)		Mujeres Asesinas (CC)			
CABLE						
ABE	First 48 (CC): In Miami, the decomposing body of a boy is found in a dumpster. <b>HD</b>		First 48 (CC): A mass murder in Memphis involving four adults and two children is investigated. <b>HD</b>		First 48 (CC): A triple shooting in Detroit leaves two people dead and injures a teen. <b>HD</b>	
ABC Family	★ ★ Legally Blonde (2001) (CC): Breezy romp about a ditzy (Reese Witherspoon) who attends Harvard Law School to win back her beau. Luke Wilson, Selma Blair. <b>HD</b>				America's Funniest Home Videos (CC): A Disney vacation is awarded to a viewer. <b>HD</b>	
AMC	★ ★ Ocean's Twelve (2004) (CC): Steven Soderbergh's sequel to the box-office hit "Ocean's Eleven" is unabashedly lazy, but George Clooney and Co. have style and charm as thieves on a European crime spree. Brad Pitt, Catherine Zeta-Jones, Don Cheadle, Matt Damon, Julia Roberts, Elliott Gould, Bernie Mac.					
Animal Planet	Blue Planet: Seas of Life (CC): Examining tidal action. <b>HD</b>	Yellowstone: Tales From the Wild (CC): The opener of a series following a year in the intertwined lives of wolves, grizzlies, buffalo and antelope in Yellowstone National Park.				
BBC America	Top Gear (CC): Season 9 opens. <b>HD</b>	Being the Sexiest (CC): What it takes to be sexy.			Top Gear (CC): Season 9 opens. <b>HD</b>	
BET	★ ★ Never Die Alone (2004) (CC): Convulsed, flashback-heavy look at the life and death of a drug dealer (DMX), and the aspiring writer (David Arquette) who inherits all of the kingpin's worldly possessions.		College Hill: South Beach (CC)		College Hill: South Beach (CC)	
BiO	Chris Isaac Hour: Trisha Yearwood is the guest. <b>HD</b>	Biography: Profiling singer Boy George. <b>HD</b>		Biography (CC): Profiling Paul Roberson. <b>HD</b>		
Bravo	The Real Housewives of New York City Reunion (CC): Part 1 of 2. A reunion edition. <b>HD</b>		The Real Housewives of New York City Reunion (CC): Part 2 of a reunion edition. <b>HD</b>		Fashion Show (CC): Two fashion-themed contests challenge the remaining designers. <b>NEW</b>	
Cartoon	Chowder (CC) <b>HD</b>	Flapjack (CC) <b>HD</b>	Gteen (CC) <b>HD</b>	Total Drama Island <b>HD</b>	King of the Hill (CC) <b>HD</b> King of the Hill (CC) <b>HD</b>	
Cinemax	(6-30) Murder by Nos. A cop hunts for a killer. <b>HD</b>	The Strangers (2008) (CC): Grim shocker about a couple (Scott Speedman, Liv Tyler) terrorized by three masked intruders. Gemma Ward. <b>HD</b>		Definitely, Maybe (2008) (CC): Ryan Reynolds, Rachel Weisz, Isla Fisher. <b>HD</b>		
CMT	Extreme/Home: A widow's home is redone. <b>HD</b>	★ ★ Rambo: First Blood Part II (1985) (CC): Sylvester Stallone rages through Southeast Asia.				
CNBC	Mad Money <b>NEW</b>	Fast Money (CC)		Playing to Win: The video-game industry.		
CNN	(7:00) Anderson Cooper 360 (CC) <b>HD</b>	Larry King Live (CC) <b>HD</b>		Anderson Cooper 360 (CC) <b>HD</b>		
Comedy Central	Daily Show With Jon Stewart (CC) <b>HD</b>	Colbert Report (CC) <b>HD</b>	Futurama: Leela gets a cosmetic second eye. <b>HD</b>	South Park: A socialite visits South Park. <b>HD</b>	Krod Mandoon (CC): Arcadius is held captive.	Krod Mandoon/Sword of Fire (CC) <b>HD</b>
Discovery	Dirty Jobs (CC): In N.Y.C., Mike climbs a building to the water tower and repairs an elevator. <b>HD</b>	Dirty Jobs (CC): A lake-clearing project unfolds in Connecticut; the host visits a gourd farm. <b>HD</b>		Deadliest Catch: Empty crab pots leave the skippers stumped. <b>HD</b>		
Disc. Health	Addicted to Food (CC): A 700-pound man. <b>HD</b>	Inside Brooktha. (CC): A 750-pound man. <b>HD</b>		Strictly Sex (CC): Addressing myths about sex. <b>HD</b>		
Disney	★ ★ A Goofy Movie (1995) (CC): Standard Disney musical finds Goofy trying to bond with son Max on a cross-country excursion.			Wizards/Place: Justin directs "Peter Pan." <b>HD</b>		
E!	20 Best & Worst Celebrity Plastic Surgery Stories (CC): Celebrity plastic-surgery tales are the focus.					Celebrity Medical Nightmares: In Their Own Words (CC): Serious health-care issues. <b>HD NEW</b>
Encore	★ ★ Mimic (1997) (CC): In an effort to eradicate virus-carrying roaches, an entomologist (Mira Sorvino) unknowingly creates a species of giant bug that feasts on human flesh. Jeremy Northam, Josh Brolin. <b>HD</b>					(9-50) ★ ★ Final Destination (2000) (CC): Students are stalked by the Grim Reaper. Devon Sawa. <b>HD</b>
ESPN	(7:30) NBA Playoff/To Be Announced (CC) Live: <b>HD</b>					SportsCenter (CC) <b>HD NEW</b>
ESPN2	SportsCenter (CC) <b>HD</b>	Baseball Tonight (CC) <b>HD</b>		NASCAR Now (CC) <b>HD</b> NBA Fastbreak (CC) <b>HD</b>		
Fine Living	Whatever, Martha! <b>HD</b>	How to Find a Husband (CC)		Iron Chef (CC) <b>HD</b>		
FXTV	Art of the Athlete (CC): A profile of Dan Jansen. <b>HD</b>	Insider Training (CC) <b>HD</b>		FitNation (CC): The latest fitness technology. <b>HD</b>		
Flix	★ ★ Roseland (1977): Marsha Mason's famous ballroom serves as a connecting link for three vignettes of city life. Teresa Wright, Lou Jacobi, Geraldine Chaplin, Don de Natale, Cleo, Helen Gallagher. <b>PG</b>					
Food	Good Eats (CC) <b>HD</b>	Good Eats (CC): Cheesy foods are spotlighted. <b>HD</b>	Iron Chef America (CC): Paul Bartolotta of Las Vegas challenges Mario Batali. <b>HD</b>		★ ★ Ace of Cakes: A record-breaking cupcake. <b>HD</b>	
Fox Movie Channel	(7:00) ★ ★ Cold Around the Heart (1997) (CC): David Caruso and Kelly Lynch as thieves. <b>HD</b>		Life/FilmSchool: Guest: Lauren Shuler Donner. <b>HD</b>		★ Capone (1975) (CC): Melodrama with Ben Gazzara as the Prohibition-era Chicago crime boss. Susan Blakely, Harry Guardino, John Cassavetes. <b>HD</b>	
Fox News	O'Reilly Factor (CC) <b>NEW</b>	Hannity (CC) <b>NEW</b>		On the Record/Van Susteren (CC) <b>NEW</b>		
Fox Reality	Street Patrol (CC)	Street Patrol (CC)	Punk'd (CC) <b>HD</b>	Punk'd (CC) <b>HD</b>	American Idol Extra	

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