

Strategy
MOBILE SITES Messaging
ANALYTICS
Content Delivery
Geo Location
PLANNING Digital Signage
AD UNITS
Concept & Ideation
BRANDING mCommerce Mobile Coupons
DESIGN
APPLICATIONS
QR Codes



METEOR
GROUP
Creative Digital Marketing



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Meteor Group is a full service digital agency that specializes in mobile marketing. We connect brands with the people that matter most to them, using the devices that matters most to people.

Meteor merges creativity and our own robust technology to reach campaign goals and satisfy the clients' needs. Meteor's messaging, content delivery, mobile web, applications and reporting technologies merge with our creative resources to create a truly unique digital agency.

Our designs and concepts have the user in mind. We know that if it "looks good" and provides utility in a user friendly way, people will come back.

With robust post launch analytics, Meteor works with the client to optimize campaigns based on actual user behavior.



Our designs have the user in mind. We create a visually appealing, user friendly experience and provide utility in an easy to use format.



We merge creativity and technology to find a product, campaign and design solution that fits with our client's needs.



We are adept at creating cross platform executions. We have you covered on every mobile phone and tablet out there.



Mobile advertising is becoming a standard part of the marketing budget.
We create mobile ads and serve them up across various ad networks.



Web apps provide a robust “app like” experience using the standard phone or tablet browser.



Applications provide a feature rich and immersive experience to consumers. We design and build effective, attractive and solid applications across the major platforms.



Geo Location

Through geo tagging, we help you send timely messages to your customers based on their physical location.



Content Delivery

Free content is a great way to provide value to consumers and paid content is a great way to generate revenue. Meteor can facilitate either model and deliver your digital content effectively and securely..



2D Barcodes

Scanning of 2D barcodes by consumers is becoming mainstream. Meteor has the technology and knowledge to successfully handle all 2D barcode campaigns.



mCommerce/ Mobile Coupons

mCommerce is one of the fastest growing areas in mobile. If you sell products directly to consumers, or want to, you must have a mobile optimized commerce solution.



Reporting & Analytics

Post launch, Meteor provides robust analytics and works with clients to optimize the campaign based on actual user behavior.



Messaging

SMS is still the most ubiquitous mobile tool. SMS can help you make traditional media interactive, build a database of permission based consumers and provide timely info based on your consumers' individualized preferences.



Interactive game play driving to the U.S. Army career website.



Featuring 360° views and embedded videos.



Image recognition interactive game play; three different game plays with 3D animation.



Interactive game play and store locator.



Mobile website translated into 13 different languages for 17 different countries.



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